

Showcase your art with the IEA on Instagram @iea_encaustic

Here at the IEA we LOVE Instagram! Primarily a visual platform, Instagram's a perfect fit for showcasing your art – just add a few words about the inspiration behind your painting, drool about a new technique or tool you've just discovered or ask that burning question you've been wondering. Instagram makes a great photo diary of your creative process too.

Did you know Instagram has more than 1 billion active users every month? Why not add your creations so the world can see them?

We're giving our IEA Instagram page a new look and we want to share your art. Please join us! We have a dedicated team of volunteers ready to post your work and cheer you on. It's easy and fun so, let's do this!

What to do next?

1. If you don't already have one, set up your Instagram account [here](#). It's easy. [Instagram's Help Center](#) is the place to learn more. Don't feel intimidated if you're new to social media. Instagram is simple and you can learn more about its features a little at a time.
2. Pull out your smart phone or camera, make sure your work is near a window or in good light, and snap a clear shot. Edit and crop your photo so it is square and clear. Shoot your video in portrait position and edit it. Suggest an appropriate caption and hashtags, or we'll do this for you!

Please include [@iea_encaustic](#) and [#iea_encaustic](#) in your hashtags for a chance to be reposted on our profile! You can also send your images and short art process videos to: IEASocialMediaTeam@gmail.com.

3. Follow us [@iea_encaustic](#) and [#iea_encaustic](#) and on Facebook at [International Encaustic Artists](#) and please "like" our followers and their work! This is a great way to see what fellow IEA members and the global encaustic community are doing and to support each other in community. You'll be inspired and make new friends. Many artists are even finding this forum a great way to sell their work online.

See you on Instagram. We can't wait to see what you're up to in wax!